



May 8, 2026

Company name: Oricon Inc.
Name of representative: Koh Koike, Chairman and
Representative Director
(Securities code: 4800;
TSE Standard Market)
Inquiries: Kosaku Yamaguchi, General
Manager of IR
(Telephone: +81-(0)3-3405-
5252)

Notice Regarding Recognition of Impairment Loss on Goodwill and Differences Between Earnings Forecast and Actual Results

Oricon Inc.(the "Company")hereby announces that it recognized an impairment loss on goodwill during the 4th quarter ended March 31, 2026 and that there are differences between its earnings forecast for the fiscal year ended March 31, 2026, which was released on May 8, 2025, and the actual results announced today, as detailed below.

1. Recognition of Impairment Loss on Goodwill

ShinASA Inc., which became a subsidiary of the Company in October 2024, experienced a decline in profit margins. Since its performance fell below the initially established business plan, the plan was revised. Consequently, after considering the recoverability of goodwill, an impairment loss on goodwill of ¥368,635 thousand was recognized.

2. Differences between earnings forecast and actual results: Consolidated business performance for the fiscal year ended March 31, 2026 (April 1, 2025 to March 31, 2026)

(Million yen)	Net sales	Operating profit	Ordinary profit	Net income attributable to owners of the parent	Earnings per share (Yen)
Previously announced forecasts (A)	6,000	1,450	1,450	960	74.40
Actual results (B)	6,320	1,543	1,601	625	48.70
Change (B-A)	320	93	151	(335)	—
Change (%)	5.3	6.4	10.4	(34.9)	—
(Reference) Actual consolidated results for the previous fiscal year (Fiscal year ended March 31, 2025)	4,916	1,402	1,400	992	76.42

Reason for difference

The revenues of both the Customer Satisfaction (CS) Research Business and the News & Media Business, which constitute the Company's Communication Business segment, exceeded the results of the previous fiscal year. As a result, net sales, operating profit, and ordinary profit all surpassed the previous forecast. However, net income attributable to owners of the parent fell short of the forecast due to the recognition of impairment losses.