

Oricon Direct Digital Starts Distributing New Content on EZweb

Oricon Direct Digital Co., Ltd. (Head office: Minato-ku, Tokyo, CEO and President: Koh Koike, Hereafter: KonDD) on January 16 started distributing new “OriconDD Club Information” on KDDI’s EZweb network. The pay-for-service content includes detailed information on major clubs throughout Japan.

1. Service Profile

KonDD’s “Oricon DD Club Information” provides detailed information, including name, address, telephone number and genre, on 250 leading clubs throughout Japan. The site also carries information on events sponsored by these clubs, including dates of events, names of DJs, event program and artists appearing at such events, and campaigns. Altogether, about 1,500 such events a month are covered. Other attention-grabbing content includes “Club Music Ranking,” “Recommended Events,” “Ichioshi’s Analog Records,” “Club Industry News,” “Club Column,” and a “Present Corner.” Members pay ¥300 a month, in return for which they receive the full service, plus special privileges such as discount entrance tickets, drink service and presents. OriconDD Club Information content is already being distributed over NTT Docomo’s iMode network and J-Phone’s J-SkyWeb network.

2. Service Details

- (1) Service name: “OriconDD Club Information”
- (2) Service provider: Oricon Direct Digital Co., Ltd.
- (3) Service commencement date: January 16, 2001
- (4) Service available on: KDDI Ezweb
- (5) Service area: Japan
- (6) Access method: EZ Internet → Shopping & Town Information → Town Guide → “OriconDD Club Information”
- (7) Service fee: Free (Paid content: ¥300/mth)
- (8) Update frequency: Continuous.