

## News release Dated Jan 25, 2001

### New Appointments of Executives

Oricon Direct Digital Inc. ("Oricon DD") announces the following appointments effective January 25, 2001 as approved at the meeting of the Board of Directors held on the same day.

#### New Appointments

Name	Former Title	New Title
Katsuya Taruishi	Executive Director	Executive Vice President
Toshiya Nabata	Director and General Manager of Database Business Department	Managing Director and General Manager of Database Business Department